Index
Volume XXXV
1992-1993

Index to Authors

Arnzen, Breck. See Ghoshal, Sumantra.
Bacdayan, Paul. See Cole, Robert E.
Bartmess, Andrew and Keith Cerny, "Building Competitive Advantage Through a Global Network of Capabilities," No. 2 (Winter 1993): 78-103.
Belohlav, James A., "Quality, Strategy, and Competitiveness," No. 3 (Spring 1993): 55-67.
Boynton, Andrew C., "Achieving Dynamic Stability through Information Technology," No. 2 (Winter 1993): 58-77.
Brownfield, Sharon. See Ghoshal, Sumantra.
Calingaert, Michael, "Government Business Relations in the European Community," No. 2 (Winter 1993): 118-133.
Carman, James M., "Continuous Quality Improvement as a Survival Strategy: The Southern Pacific Experience," No. 3 (Spring 1993): 118-132.
Cerny, Keith. See Bartmess, Andrew.
Cheit, Earl F., "A Declaration on Open Regionalism in the Pacific," No. 1 (Fall 1992): 116-130.
Chen, E. Eva. See Price, Michael.
Cole, Robert E., Paul Bacdayan, and B. Joseph White, "Quality, Participation, and Competitiveness," No. 3 (Spring 1993): 68-81.
Corbett, Charles and Luk Van Wassenhove, "Trade-Offs? What Trade-Offs? Competence and Competitiveness in Manufacturing Strategy," No. 4 (Summer 1993): 107-120.
Dischamps, Jean-Claude, "The European Community, International Trade, and World Unity," No. 2 (Winter 1993): 104-117.
Easton, George, "The 1993 State of U.S. Total Quality Management: A Baldrige Examiner's Perspective," No. 3 (Spring 1993): 32-54.
Enthoven, Alain C., "Health Care Costs: A Moral and Economic Problem," No. 2 (Winter 1993): 134-151.

Garvin, David A., "Manufacturing Strategic Planning," No. 4 (Summer 1993): 85-106.
Gerwin, Donald, "Integrating Manufacturing into the Strategic Phases of New Product Development," No. 4 (Summer 1993): 121-134.
Ghoshal, Sumantra, Breck Arnzen, and Sharon Brownfield, "The Learning Alliance Between Business and Business Schools: Executive Education as a Platform for Partnership," No. 1 (Fall 1992): 50-67.
Grindley, Peter. See Spencer, William J.
Johnson, Chalmers, "Comparative Capitalism: The Japanese Difference," No. 4 (Summer 1993): 51-67.
Kano, Noriaki, "A Perspective on Quality Activities in American Firms," No. 3 (Spring 1993): 12-31.
Kassicieh, Suleiman. See Radosevich, Raymond.
Kolesar, Peter J., "Vision, Values, and Milestones: Paul O'Neill Starts Total Quality at Alcoa," No. 3 (Spring 1993): 133-165.
Kordupleski, Raymond E., Roland T. Rust, and Anthony J. Zahorik, "Why Improving Quality Doesn't Improve Quality (Or Whatever Happened to Marketing?)" No. 3 (Spring 1993): 82-95.
Lei, David and John W. Slocum, Jr., "Global Strategy, Competence-Building and Strategic Alliances," No. 1 (Fall 1992): 81-97.
Mason, Mark, "United States Direct Investment in Japan: Trends and Prospects," No. 1 (Fall 1992): 98-115.
Mowery, David C. and David J. Teece, "Japan's Growing Capabilities in Industrial Technology," No. 2 (Winter 1993): 9-34.
Newman, William H., "Launching a Viable Joint Venture," No. 1 (Fall 1992): 68-80.
Peters, Tom, "Rethinking Scale," No. 1 (Fall 1992): 7-29.
Price, Michael and E. Eva Chen, "TQM in a Small, High-Technology Company," No. 3 (Spring 1993): 96-117.
Radosevich, Raymond and Suleiman Kassicieh, "Strategic Challenges and Proposed Responses to Competitiveness through Public-Sector Technology," No. 4 (Summer 1993): 33-50.
Robinson, Alan G. and Dean M. Schroeder, "Training, Continuous Improvement, and Human Relations: The U.S. TWI Programs and the Japanese Management Style," No. 2 (Winter 1993): 35-57.
Rust, Roland T. See Kordupleski, Raymond E.
Schroeder, Dean M. See Robinson, Alan G.
Simonson, Itamar, "Get Closer to Your Customers by Understanding How They Make Choices," No. 4 (Summer 1993): 68-84.
Slocum, John W., Jr. See Lei, David.
Spencer, William J. and Peter Grindley, "SEMATECH after Five Years: High-Technology Consortia and U.S. Competitiveness," No. 4 (Summer 1993): 9-32.
Teece, David J. See Mowery, David C.

Van Wassenhove, Luk. See Corbett, Charles.
Vogel, David, "The Globalization of Business Ethics: Why America Remains Distinctive," No. 1 (Fall 1992): 30-49.
White, B. Joseph. See Cole, Robert E.
Zahorik, Anthony J. See Kordupleski, Raymond E.

Index to Titles

"Achieving Dynamic Stability through Information Technology," Andrew C. Boynton, No. 2 (Winter 1993): 58-77.
"Building Competitive Advantage Through a Global Network of Capabilities," Andrew Bartmess and Keith Cerny, No. 2 (Winter 1993): 78-103.
"Comparative Capitalism: The Japanese Difference," Chalmers Johnson, No. 4 (Summer 1993): 51-67.
"Continuous Quality Improvement as a Survival Strategy: The Southern Pacific Experience," James M. Carman, No. 3 (Spring 1993): 118-132.
"A Declaration on Open Regionalism in the Pacific," Earl F. Cheit, No. 1 (Fall 1992): 116-130.
"The European Community, International Trade, and World Unity," Jean-Claude Dischamps, No. 2 (Winter 1993): 104-117.
"Get Closer to Your Customers by Understanding How They Make Choices," Itamar Simonson, No. 4 (Summer 1993): 68-84.
"Global Strategy, Competence-Building and Strategic Alliances," David Lei and John W. Slocum, Jr., No. 1 (Fall 1992): 81-97.
"The Globalization of Business Ethics: Why America Remains Distinctive," David Vogel, No. 1 (Fall 1992): 30-49.
"Government Business Relations in the European Community," Michael Calingaert, No. 2 (Winter 1993): 118-133.
"Health Care Costs: A Moral and Economic Problem," Alain C. Enthoven, No. 2 (Winter 1993): 134-151.
"Integrating Manufacturing into the Strategic Phases of New Product Development," Donald Gerwin, No. 4 (Summer 1993): 121-134.
"Japan's Growing Capabilities in Industrial Technology," David C. Mowery and David J. Teece, No. 2 (Winter 1993): 9-34.
"Launching a Viable Joint Venture," William H. Newman, No. 1 (Fall 1992): 68-80.
"The Learning Alliance Between Business and Business Schools: Executive Education as a Platform for Partnership," Sumantra Ghoshal, Breck Arnzen, and Sharon Brownfield, No. 1 (Fall 1992): 50-67.
"Manufacturing Strategic Planning," David A. Garvin, No. 4 (Summer 1993): 85-106.
"The 1993 State of U.S. Total Quality Management: A Baldrige Examiner's Perspective," George Easton, No. 3 (Spring 1993): 32-54.

"A Perspective on Quality Activities in American Firms," Noriaki Kano, No. 3 (Spring 1993): 12-31.
"Quality, Strategy, and Competitiveness," James A. Belohlav, No. 3 (Spring 1993): 55-67.
"Quality, Participation, and Competitiveness," Robert E. Cole, Paul Bacdayan, and B. Joseph White, No. 3 (Spring 1993): 68-81.
"Rethinking Scale," Tom Peters, No. 1 (Fall 1992): 7-29.
"SEMATECH after Five Years: High-Technology Consortia and U.S. Competitiveness," William J. Spencer and Peter Grindley, No. 4 (Summer 1993): 9-32.
"Strategic Challenges and Proposed Responses to Competitiveness through Public-Sector Technology," Raymond Radosevich and Suleiman Kassicieh, No. 4 (Summer 1993): 33-50.
"TQM in a Small, High-Technology Company," Michael Price and E. Eva Chen, No. 3 (Spring 1993): 96-117.
"Trade-Offs? What Trade-Offs? Competence and Competitiveness in Manufacturing Strategy" Charles Corbett and Luk Van Wassenhove, No. 4 (Summer 1993): 107-120.
"Training, Continuous Improvement, and Human Relations: The U.S. TWI Programs and the Japanese Management Style," Alan G. Robinson and Dean M. Schroeder, No. 2 (Winter 1993): 35-57.
"United States Direct Investment in Japan: Trends and Prospects," Mark Mason, No. 1 (Fall 1992): 98-115.
"Vision, Values, and Milestones: Paul O'Neill Starts Total Quality at Alcoa," Peter J. Kolesar, No. 3 (Spring 1993): 133-165.
"Why Improving Quality Doesn't Improve Quality (Or Whatever Happened to Marketing?)" Raymond E. Kordupleski, Roland T. Rust, and Anthony J. Zahorik, No. 3 (Spring 1993): 82-95.